



**Monday, October 19**  
**4:30 pm–6:00 pm**

## **804 US Privacy Law Update**

**Kimberly Danzi Overs**  
*Attorney*

**Jennifer Kashatus**  
*Attorney*  
Womble Carlyle Sandridge & Rice PLLC

**Jules Polonetsky**  
*Co-Chairman and Director*  
Future of Privacy Forum

**Kevin Rothman**  
*Senior Counsel and Vice President*  
American Express Company

**Bart Wu**  
*Attorney*

## Faculty Biographies

### **Kimberly Danzi Overs**

Kimberly Danzi is former vice president and legal counsel, internet and privacy, for The Estee Lauder Companies Inc. with responsibility for global privacy compliance, new media initiatives, CRM marketing programs and the company's Computer Security Incident Response Team. Her areas of expertise include privacy, new media, advertising, CRM marketing and complex technology and outsourcing deals.

Ms. Danzi is also former associate general counsel and director of business affairs for Audible.com, a provider of spoken-word digital audio. In addition to these in-house roles, she was a litigator at Fried, Frank, Harris, Shriver & Jacobson LLP and Hughes, Hubbard & Reed, LLP where she specialized in commercial and intellectual property law and international litigation and arbitration. Ms. Danzi clerked for the European Court of Justice in Luxembourg as well as for the International Chamber of Commerce International Court of Arbitration in Paris, France.

Ms. Danzi is on the steering committee of the ACC's IT, Privacy and e-Commerce Committee. She is also chair of the Alumnae of Columbia Law School.

Ms. Danzi holds an LLM, with honors, from Columbia Law School and was awarded her JD, cum laude, at the State University of New York at Buffalo. She completed her undergraduate study at the University of Virginia where she earned a BA.

### **Jennifer Kashatus**

Attorney

Womble Carlyle Sandridge & Rice PLLC

### **Jules Polonetsky**

Jules Polonstesky serves as co-chair and director of the Future of Privacy Forum.

Formerly, as America Online Inc.'s chief privacy officer and senior vice president for consumer advocacy, Mr. Polonstesky was responsible for ensuring that AOL's users could trust the company with their information and for educating employees about best practices for advertising, content, and product development. Previously, he served as AOL's vice president, integrity assurance. Prior to AOL, Mr. Polonstesky was chief privacy officer and special counsel at DoubleClick. Previously, he served as the New York City Consumer Affairs Commissioner for Mayor Rudolph Giuliani, as New York City's chief consumer law enforcement official. Mr. Polonstesky has served as an elected member of the New York State Assembly, a legislative aide to Congressman Charles Schumer and was a District Representative for Congressman Steve Solarz. Mr. Polonstesky also practiced law in the New York office of Stroock & Stroock & Lavan.

Mr. Polonstesky has served on the boards of a number of privacy and consumer protection organizations including TRUSTe, the International Association of Privacy Professionals, the Privacy Committee of the Direct Marketing Association, the Children's Advertising Review Unit of the Council of BBB's, the Better Business Bureau (NY Region), and the Network Advertising Initiative. Mr. Polonstesky has chaired the CPO Council of the Internet Advertising Bureau. Mr. Polonstesky is a regular speaker at privacy and marketing industry events.

He is a graduate of New York University School of Law and Yeshiva University. Mr. Polonstesky is also a Certified Information Privacy Professional.

### **Kevin Rothman**

Kevin Rothman is a senior counsel and vice president in the technology law group at American Express. His practice includes a focus on outsourcing, technology services transactions, information security and technology licensing. Mr. Rothman also provides legal support with respect to various company initiatives and policies, as well as the information technology aspects of mergers and acquisitions and investments.

Prior to joining American Express, Mr. Rothman practiced in the intellectual property transactions group at Kirkland & Ellis in New York, and the technology transactions group at Cooley Godward in Palo Alto.

He currently serves as pro bono counsel to the Humane Research Council and does pro bono work for the Neighborhood Entrepreneurship Law Project of the City Bar Justice Center.

Mr. Rothman received his BA from Yale University and his JD from Columbia Law School.

### **Bart Wu**

Bart Wu is an attorney with years of experience involved in advising, and providing financing to, small and large companies, and municipal entities throughout the country. Most recently, Mr. Wu was involved in the development of a business venture to explore the collection and utilization of the almost 400 million waste tires located throughout the United States.

Prior to that he was chief counsel of the NYS Conservation Fund Advisory Board, a state oversight board within the NYS Department of Environmental Conservation. Before that he was a corporate banker with The Sanwa Bank, Limited, a predecessor of Bank of Tokyo-Mitsubishi UFJ Financial Group, and headed its public finance department in New York for many years. Prior to Sanwa, he was an associate general counsel of the predecessor of JPMorgan Chase, and before that he was an attorney with two New York law firms in their corporate, securities and banking practices.

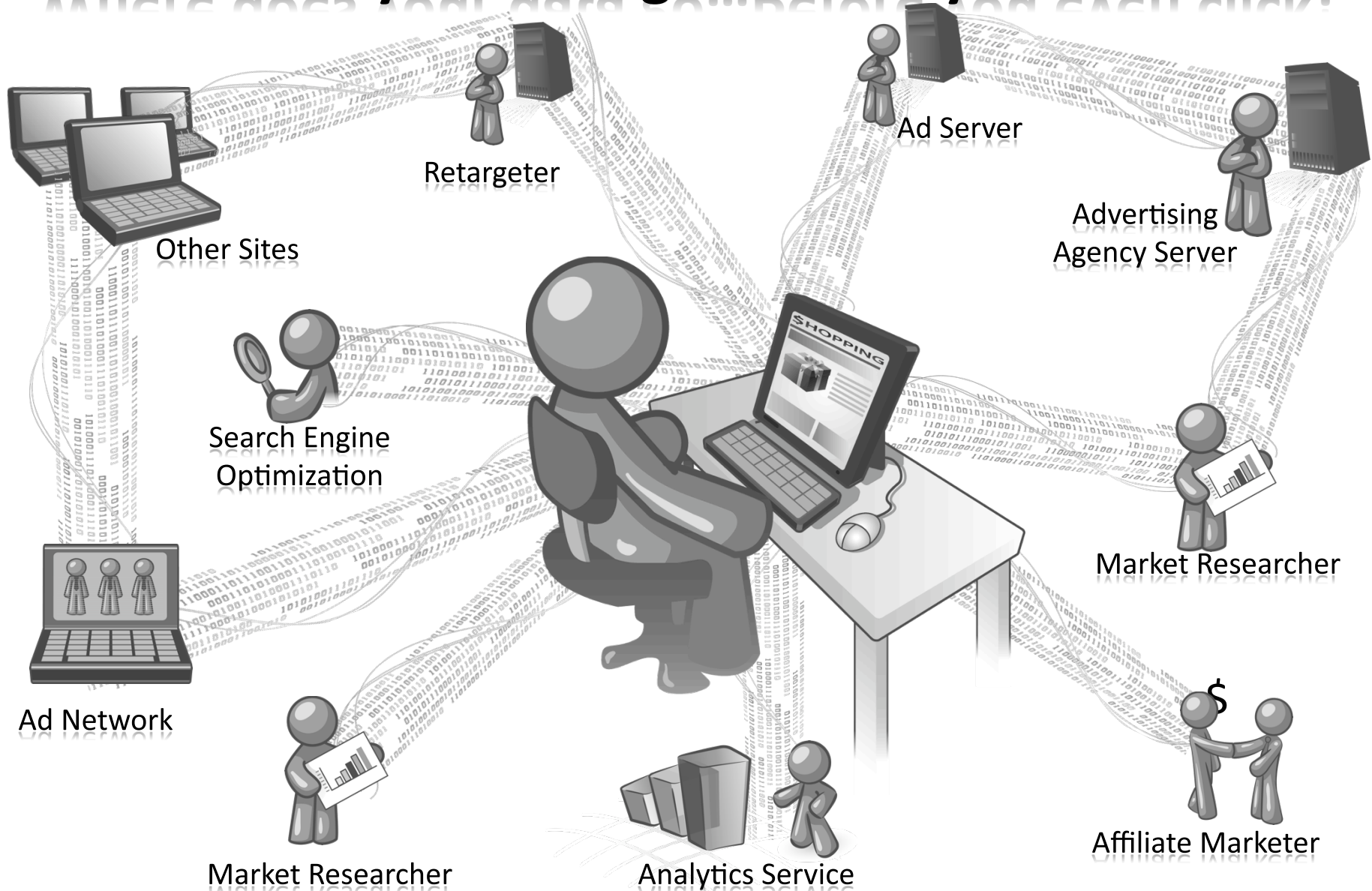
In addition to ACC, Mr. Wu is a member of the ABA and the NYC Bar Association. He has also served on the boards of various not-for-profit organizations, and has been the chair of their respective law committees. He recently headed the team that developed the privacy policies and user agreements for ACC's IT, Privacy and eCommerce Committee, and has made presentations on privacy matters.

Mr. Wu received his BA and MA from the University of Pennsylvania, and his JD from the Fordham Law School.

# THE FUTURE OF PRIVACY FORUM

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## Where does your data go...Before you even click?



## ACC Extras

Supplemental resources available on [www.acc.com](http://www.acc.com)

Privacy and Access to Information Experts.

Quick Reference, May 2009

<http://www.acc.com/legalresources/resource.cfm?show=244140>

Genetics Privacy and Legislation.

Quick Reference, May 2009

<http://www.acc.com/legalresources/resource.cfm?show=244097>

Tracking Employees Using Technology

ACC Docket. July 2009

<http://www.acc.com/legalresources/resource.cfm?show=416275>

Please note, these additional resources are provided by the Association of Corporate Counsel and not by the faculty of this session.