

ACCA Annual Meeting San Diego, CA November 4, 1999

## EPA AND THE INTERNET SUPPLEMENTAL MATERIALS

James W. Conrad, Jr.
Senior Counsel
Chemical Manufacturers Association
1300 Wilson Blvd.
Arlington, VA 22209
703-741-5166
703-741-6094 (fax)
james conrad@cmahq.com

## I. ChemicalGuide.com

## A. First principles of the Internet:

- 1. You want to be the first and preferred source of information about yourself.
- 2. If you don't supply information about yourself, someone else will.
- 3. Referring to other sources of information increases your credibility.

For a summary analysis of these issues in the environmental context, see <a href="http://www.forumone.com/consult/enviro.htm">http://www.forumone.com/consult/enviro.htm</a>

B. A quick tour through ChemicalGuide.com:

- 1. Home page: www.chemicalguide.com
- 2. "Plant Locator" button; example facility "sections":
  - o Eli Lilly & Co. Clinton, IN site
  - o DuPont Victoria, TX site
  - o Akzo Nobel Gallipolis Ferry, WV site
  - o Union Carbide Taft, LA site
- 3. "Getting Involved" button, "list of options" click

## II. Senate Appropriations Instructions to EPA

See S. Rep. No. 161, 106th Cong., 1st Sess. 1, 80-82 (1999) (attached).

This material is protected by copyright. Copyright I 1999 various authors and the American Corporate Counsel Association.