401 Strategic Global Portfolio Management

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1. CLASSES - The classes which are most often relevant for our applications are 9, 35, 36, 38 and 42, also classes 16 and 37 may be relevant. Amongst other things, these classes cover the following goods and services which are likely to be of relevance to a Reuters product. Class 9 covers computer software, hardware, telecommunications apparatus etc, Class 35 covers the provision of advertising and business information services. Class 36 covers the provision of banking and financial information services, Class 38 covers telecommunications services, news agency services, providing communications between computer terminals. Class 16 covers printed publications and photographs, Class 37 covers installation, maintenance and repair of computer databases. Those classes relevant to the product should be used when searching/filing for trade mark protection.

2. SEARCH COSTS - The approximate costs of conducting preliminary searches in key jurisdictions are as follows. If there is a figure in brackets it is for each additional class searched.

   o   Australia - $100

   o   Austria - $100

   o   Canada - $100

   o   China - $455 ($65)

   o   Czech Republic - $100

   o   Denmark - $100

   o   Finland $100

   o   France - $100

   o   Germany - $100

   o   Hong Kong - $100

   o   Hungary - $100

   o   Ireland - $100

   o   Italy - $100

   o   Japan - $100

   o   Liechtenstein - $100

   o   Lithuania - $100

   o   Monaco - $100

   o   Norway - $100

   o   Poland - $100

   o   Singapore - $485 ($155)

   o   Spain - $100

   o   Switzerland- $100

   o   Sweden - $100

   o   UK - $100

   o   USA - $100

   o   EU/CTM - $100

These figures represent the approximate disbursement costs for conducting a full registry availability search. Our trade mark agents' fees for reviewing and advising on the results are additional to this and are charged on a time basis. The amount of time required will obviously depend upon the complexity of the search results but in average cases, one could expect the time charges to range between $100-$300.

For more information on costs please contact _____.

3. FILING COSTS - The following are approximate fees for filing trade mark applications.

4. The first figure is the cost of filing one application in one class, the second figure is for each subsequent class claimed at the same time. These figures include our trade mark agents' fees and the respective agent's fees and official fees. These figures are for the initial filing of the application. There are additional charges, made on a time basis for prosecuting the applications through to registration. The level of these depends upon the nature of any objections encountered.

   o   Australia - $1060 ($460)

   o   Canada - $965 ($95)

   o   China - $1150 ($1150)

   o   CTM - $1930 ($370) (covering all 15 EU countries)

   o   France - $1240 ($340)

   o   Germany - $1240 ($340)

   o   Hong Kong - $1295 ($1295)

   o   Italy - $1240 ($280)

   o   Japan - $1790 ($830)

   o   Singapore - $1000 ($755)

   o   Spain - $1150 ($1150)

   o   Switzerland-$1610 ($185)

   o   UK - $920 ($205)

   o   USA - $1260 ($625)

This form is required for use by all Product Business Owners and/or Product Managers to request assignment and approval of a name to any new product, solution, feature and/or component. All of the information requested on this form us required to facilitate the assignment of a new name and initiate any trademark search/registration activity as required prior to approval of the use of the name. While assignment of a name can happen quite quickly, the standard lead-time for trademark search, Brand/Legal approval and subsequent registration (if required) is 4 – 6 months, **so plan accordingly**. Note: the costs for trademark search and registration (if required) are the responsibility of the Product Business Owner. Please complete this form, answering all of the questions, then click Submit. Be concise and use plain language.

1.   Product name to be searched:

       [   ]

2.   This is a request for

       ☐   A name for a new product family

       ☐   A name for a product upgrade or migration of an existing product

       ☐   A name for a new package/offering within an existing product family

       ☐   A name for a new feature or component

       ☐   A name for a feature or component upgrade or migration of an existing feature or component

3.   This is a product for the 'X' customer segment

       ☐   Sales & Trading

       ☐   Asset Management

       ☐   Enterprise Data

       ☐   Media

       OR
This is a feature or component for

       ☐   News

       ☐   Information

       ☐   Analytics

       ☐   Trading

       ☐   Collaboration

       ☐   Contributions

       ☐   Search

       ☐   Alerting

       ☐   Systems Integration (Adapters/APIs)

☐   Datafeeds

4.   This belongs to the 'X' product family   [Current client products]

5.   Describe briefly what the product does. What is the customer proposition?

6.   List existing competitor products which are similar in functionality or positioning to this

7.   Describe where the name will appear. E.g. on a website, a marketing material, packaging for software etc.

8.   Anticipated lifecycle for this product?

       ☐   Less than six months

       ☐   6 months to 12 months

       ☐   12 months to 18 months

       ☐   Greater than 18 months

9.   In which countries will this product be sold, from when?

Country		Priority	Date
EU	☐	Primary	yyyy-mm-dd
Specific EU	☐	Primary	yyyy-mm-dd
USA	☐	Primary	yyyy-mm-dd
Canada	☐	Primary	yyyy-mm-dd
Australia	☐	Primary	yyyy-mm-dd
Japan	☐	Primary	yyyy-mm-dd
Singapore	☐	Primary	yyyy-mm-dd
Hong Kong	☐	Primary	yyyy-mm-dd

PRC	☐	Primary	yyyy-mm-dd
Switzerland	☐	Primary	yyyy-mm-dd
Other	☐	Primary	yyyy-mm-dd

10. Will third parties be involved in selling this product? ☐ Yes   ☐ No

11. Indicate all registration classifications which are relevant

☐ Class 9 – Software and Hardware

☐ Class 16 – Paper-based Products

☐ Class 35 – Business Information

☐ Class 36 – Financial Information

☐ Class 37 – Maintenance of software/hardware

☐ Class 38 – Telecommunications

☐ Class 41 – News agency/reporter services

☐ Class 42 – Professional services for news & current affairs

12. Requester Employee number (search and select via GED)

   Requester location and phone number

13. Cost center

14. Target date for launch   yyyy-mm-dd