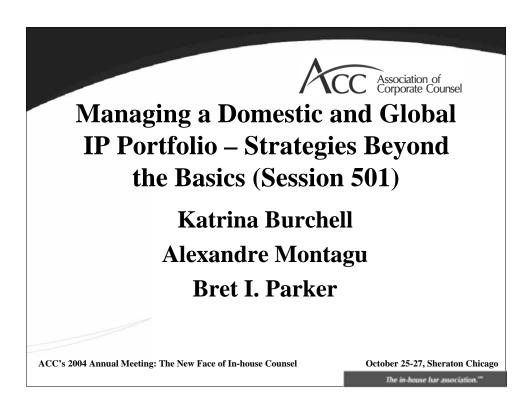


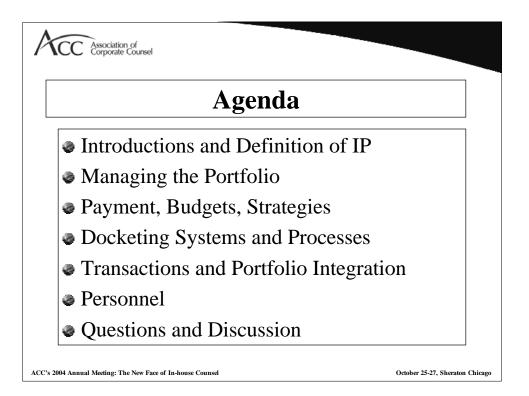
501:Managing a Domestic & Global IP Portfolio-Strategies Beyond the Basics

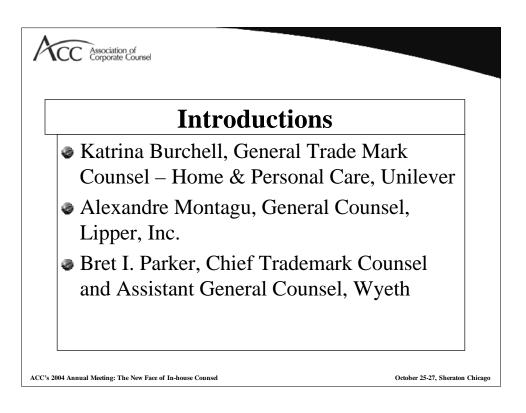
Katrina Burchell General Trade Mark Counsel—Home & Personal Care Unilever PLC

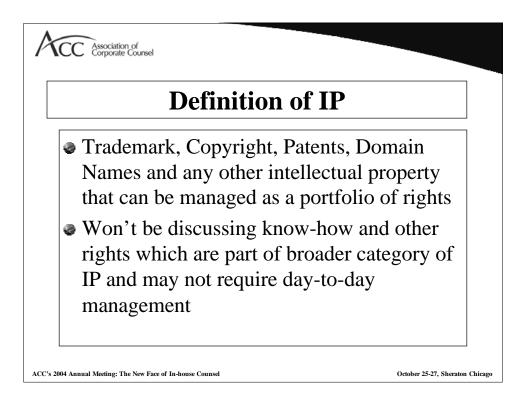
Alexandre A. Montagu General Counsel Lipper, Inc.

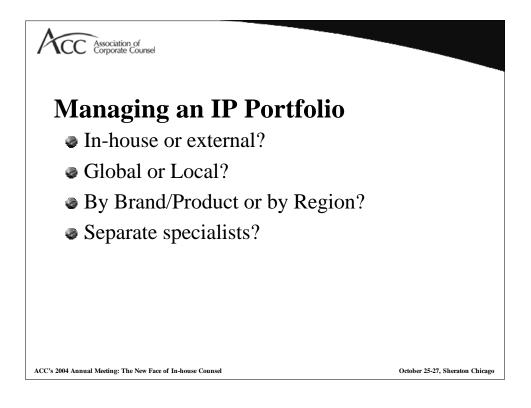
Bret I. Parker Chief Trademark & Assistant General Counsel Wyeth

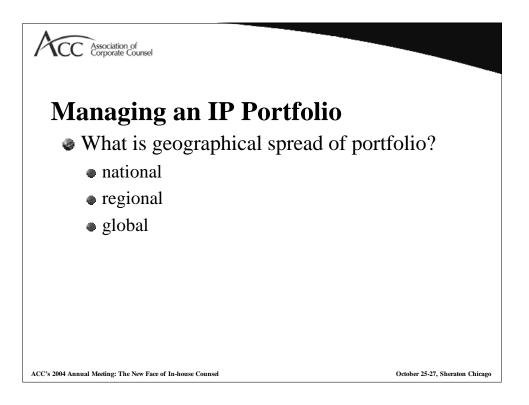


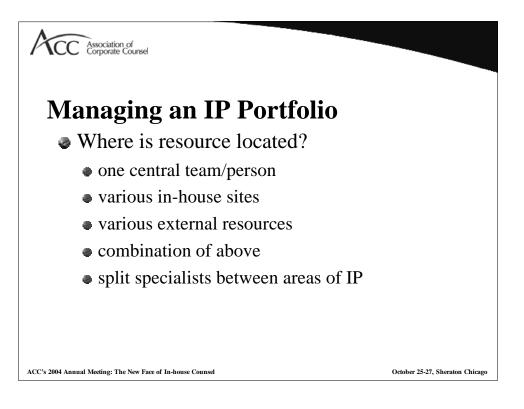


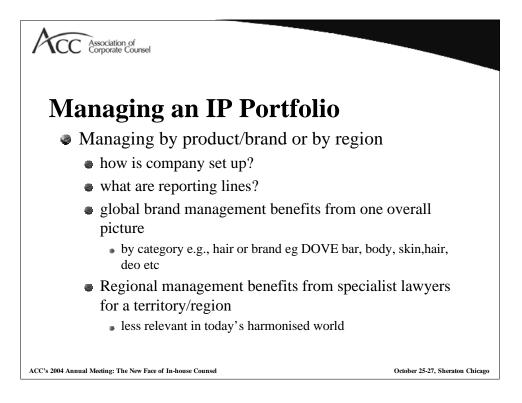


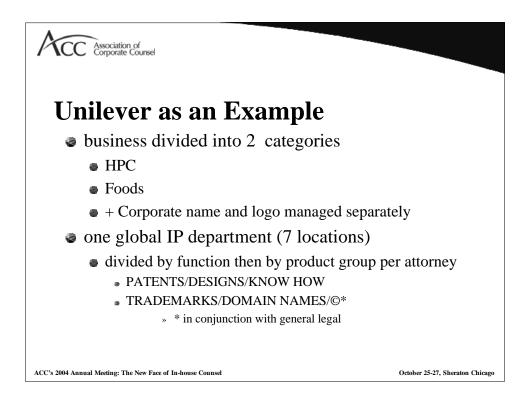


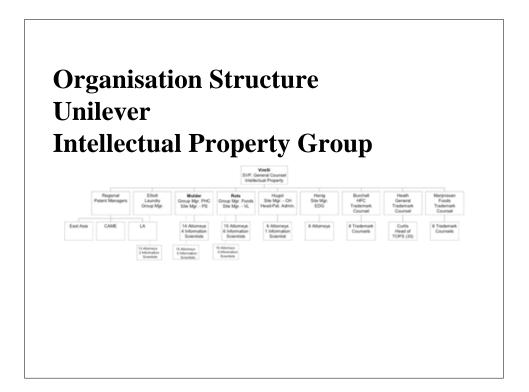




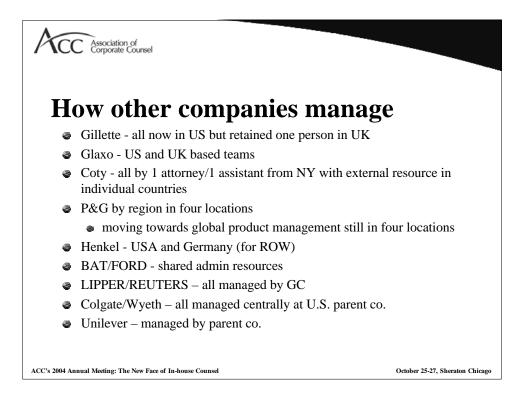


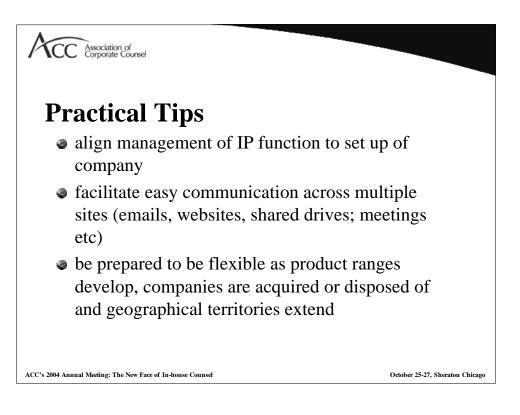


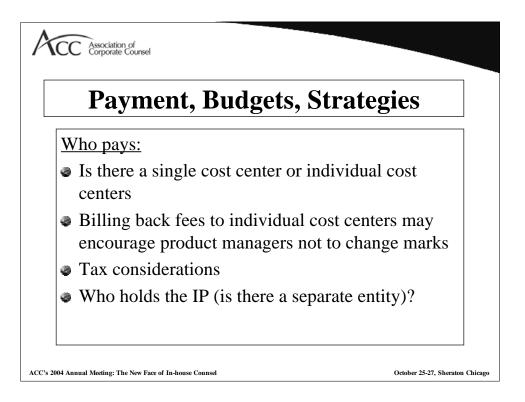


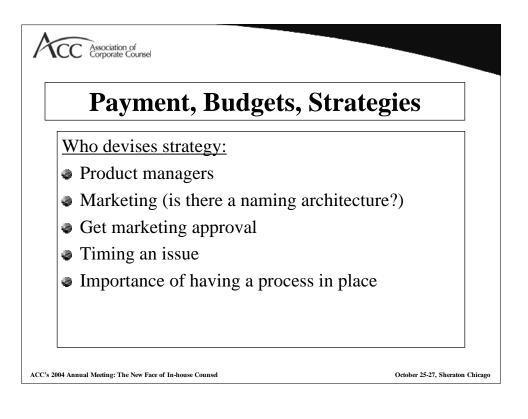


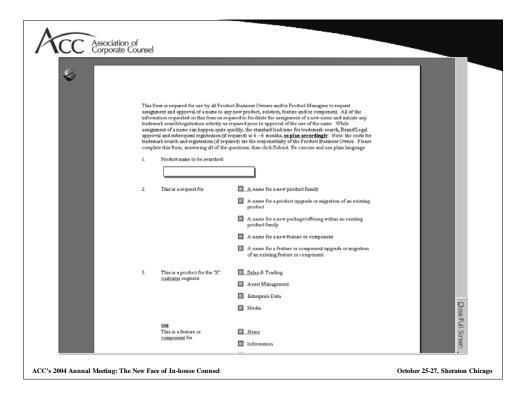
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